

Corporate Social Responsibility _ Impact360 Professional



This program is designed to take corporate social responsibility (CSR) from an operational function to a more strategic and leadership-focused role within organizations.

It helps participants understand the connection between CSR, governance, sustainability, risk management, and long-term value creation.

The program enables participants to design CSR strategies, set priorities, manage stakeholders, develop governance frameworks, measure performance and impact, and connect CSR with ESG metrics and executive reporting, in line with organizational goals and national priorities.

Programme Overview

The program consists of five interconnected modules. It begins with understanding CSR as a strategic and leadership function, followed by CSR strategy development and materiality assessment, governance, risk and stakeholder management, impact measurement and ESG performance, and reporting. The program concludes with strategic application and leadership assessment. It provides an advanced framework that helps leaders and professionals embed CSR into decision-making and corporate governance, making it a more integrated and strategic part of organizational performance.

What You'll Learn

- Design and lead CSR strategies
- Understand the relationship between CSR, sustainability, and ESG
- Identify material topics and conduct materiality assessments
- Build strategic pillars and CSR initiative portfolios
- Develop CSR governance frameworks and decision-making structures
- Manage stakeholders, partnerships, and expectations
- Identify and manage CSR-related risks
- Measure social and environmental impact and select appropriate indicators
- Manage ESG performance, data governance and quality
- Prepare advanced CSR and sustainability reports
- Connect non-financial performance with financial performance and value creation
- Develop a strategic CSR roadmap

Topics Covered

CSR as a strategic and leadership function
CSR, sustainability, and ESG
Leadership responsibility and organizational models
CSR strategy development
Materiality assessment
Strategic pillars and CSR initiative portfolios
Aligning CSR strategy with the Sustainable Development Goals (SDGs)
Governance frameworks and decision-making processes
Stakeholder and risk management
Transparency and accountability
Social and environmental impact measurement
ESG performance management and data governance
Advanced CSR and sustainability reporting
Connecting non-financial and financial performance
Strategic case studies and decision-making scenarios
Strategic roadmap development and project work

Outcomes for Participants

- Lead and develop CSR strategies aligned with organizational goals and national priorities
- Establish and manage governance frameworks and decision-making structures
- Engage stakeholders strategically and conduct materiality assessments
- Apply impact measurement and non-financial performance approaches
- Integrate CSR into ESG metrics and executive reporting
- Manage CSR-related risks and accountability
- Support strategic decision-making and long-term value creation

Who this Course Is For

- CSR Managers and Heads of Departments
- Senior professionals moving into CSR leadership roles
- Government leaders overseeing CSR functions

Course Format

Delivery Duration:

5 days, 5 hours

Delivery Format

Instructor-led

Strategic case studies and decision-making scenarios

Strategic project and final professional assessment

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Our programmes support organisations in improving programme delivery, strengthening beneficiary engagement, and achieving sustainable impact for the communities they serve.

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