

Jadwa AI

Develop structured feasibility and evaluation capability to support confident, evidence-based investment and initiative decisions



WHY FEASIBILITY DISCIPLINE MATTERS

Strengthen decision
clarity and reduce
avoidable investment risk

Strong ideas fail when feasibility is weak. Many organisations treat feasibility studies as documentation exercises rather than disciplined decision tools. When assumptions are unclear and evaluation is inconsistent, initiatives proceed without proper visibility of cost, viability, or risk exposure.

This programme builds structured feasibility capability that strengthens commercial thinking, analytical rigour, and evaluation clarity. It enables professionals to assess initiatives systematically before committing resources.

WHY FEASIBILITY DISCIPLINE MATTERS

In modern organisations, structured feasibility directly impacts, investment confidence, financial discipline, and strategic alignment.

Without strong feasibility processes, organisations may experience:

- Over-optimistic projections
- Weak assumption validation
- Limited risk visibility
- Poor option comparison
- Reduced decision confidence

Jadwa AI equips participants with structured frameworks that strengthen analytical discipline and improve the quality of business cases and investment proposals.

PROGRAMME OVERVIEW

Jadwa AI helps participants understand:

- The purpose and structure of professional feasibility studies
- Defining scope, assumptions, and evaluation criteria
- Commercial, operational, and financial feasibility analysis
- Risk identification and constraint mapping
- Comparing alternatives objectively
- Structuring feasibility reports for executive review

Participants apply disciplined evaluation methods that improve clarity, credibility, and decision readiness.

The result:

Stronger business cases.
Improved investment discipline.
Greater confidence in strategic decisions.

Feasibility is not paperwork.

It is structured judgement.

What This Programme Prepares You to Do

Jadwa AI equips professionals with the capability to structure feasibility studies that support real decisions rather than theoretical recommendations.

The programme focuses on real-world application, enabling participants to evaluate initiatives with clarity and present findings in a credible, executive-ready format.

PARTICIPANTS DEVELOP THE CAPABILITY TO

- Structure feasibility studies in a professional format
- Define and validate assumptions systematically
- Evaluate initiatives across commercial and operational dimensions
- Identify risks and constraints early
- Compare options using structured criteria
- Present findings clearly to stakeholders
- Strengthen evidence-based decision-making

OUTCOMES FOR PARTICIPANTS

- Improve business case quality
- Strengthen analytical discipline
- Reduce investment uncertainty
- Increase decision confidence
- Improve clarity in executive communication
- Enhance strategic evaluation capability
- Apply feasibility thinking to real organisational initiatives

Programme Structure and Delivery Options

Programme Duration	Delivery Format	Flexible Delivery	Organisation Bundles
1 Training Day / 5 hours	Instructor-led (online)	Adaptable for organisational requirements and strategy team rollouts	Organisational packages and volume discounts available

Instructor-led delivery

Every training unit is delivered by professionals with practical commercial and analytical experience – ensuring learning is relevant and directly applicable.

HOW LEARNING IS APPLIED

Participants work through applied feasibility scenarios, assumption testing exercises, and structured evaluation workshops that reflect real business environments.

PARTICIPANTS EXPLORE

- ✓ Structuring feasibility studies professionally
- ✓ Defining and testing assumptions
- ✓ Evaluating commercial and operational viability
- ✓ Identifying constraints and risk exposure
- ✓ Comparing alternatives objectively
- ✓ Presenting executive-ready feasibility reports

PROGRAMME DELIVERY

- Instructor-led delivery by subject-matter experts
- Online formats
- Practical and interactive sessions
- Applied feasibility case exercises

COURSE PREREQUISITES

No prior feasibility training is required.

The programme is suitable for professionals responsible for evaluating initiatives or developing business cases.

THIS PROGRAMME IS DESIGNED FOR

- Entrepreneurs
- Business owners
- Analysts and strategy professionals
- Managers evaluating new initiatives
- Professionals developing business proposals

WHAT THIS TYPE OF TRAINING DELIVERS

Structured Evaluation

Strengthen analytical rigour and judgement.

Investment Discipline

Reduce avoidable financial exposure.

Decision Clarity

Improve executive confidence.

Strategic Alignment

Ensure initiatives are viable before commitment.

The result:

Stronger feasibility capability. Improved business case credibility. And better decisions where they matter most.

COCREATE TO ACTIVATE™

CoCreate to Activate™ is Maximus Academy's four-step method for building skills that last—not just in the classroom, but inside real organisations operating in fast-moving, high-demand sectors across the region.

Turning capability into national outcomes.



ASSESS

Understand the real operating world

What this Ensures

- Skills that match global industry demands, not generic international templates.
- Immediate operational impact, because training is built around real sector challenges.
- Lasting organisational capability through the adoption of performance-driven tools and behaviours.



DESIGN

Build training that fits the sector



DELIVER

Teach through Saudi SMEs and practitioners



SUSTAIN

Embed the change inside organisations

It is the difference between training individuals and equipping an entire workforce with the capabilities to perform, adapt, and deliver at scale.



Register for
the course
through the
QR code

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