

Corporate Social Responsibility _ Impact360 Practitioner



This training program provides participants with the practical knowledge and skills needed to support corporate social responsibility (CSR) practices within organizations.

It covers the core concepts of CSR, initiative planning and design, stakeholder management, governance principles, initiative monitoring, and reporting within the Saudi corporate context.

Programme Overview

The program builds the core operational knowledge needed to understand CSR as a structured organizational practice linked to governance, sustainability, and organizational and national priorities.

It covers five connected modules, starting with the foundations of CSR and the Saudi context, followed by CSR initiative planning and design, stakeholder management and operational governance, monitoring, evaluation and reporting, and finally practical application, case studies, and assessment.

What You'll Learn

- Understand the concept of CSR and its role within organizations
- Distinguish CSR from traditional charitable activities
- Support the planning and design of CSR initiatives
- Identify stakeholders and manage communication with them
- Apply principles of governance, transparency, and accountability
- Monitor CSR initiatives and contribute to reporting
- Support the collection and documentation of ESG data within the organization
- Analyze common challenges and mistakes in CSR initiatives
- Apply knowledge through case studies and practical projects

Topics Covered

- CSR foundations and the Saudi context
- CSR and sustainability
- International CSR references
- CSR initiative planning and design
- Stakeholder identification and analysis
- Stakeholder engagement and communication
- Operational governance in CSR
- The role of the CSR practitioner
- Monitoring and performance measurement
- Data collection and management
- CSR and sustainability reporting
- Introduction to ESG
- Case studies and practical project
- Common challenges and mistakes
- Final assessment

Outcomes for Participants

- Support the planning and implementation of CSR initiatives
- Apply governance principles and organizational procedures
- Coordinate with stakeholders at the operational level
- Monitor initiatives and contribute to reporting
- Collect and document environmental, social, and governance (ESG) data
- Contribute effectively to the development and strengthening of corporate social responsibility activities

Who this Course Is For

- New CSR employees and coordinators
- Corporate employees supporting CSR functions
- Government employees responsible for CSR activities

Course Format

Delivery Duration:

5 days,
one training day per
week

Delivery Format

Instructor-led

Practical project and
final assessment

Practical exercises
and case studies

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Our programmes support organisations in improving programme delivery, strengthening beneficiary engagement, and achieving sustainable impact for the communities they serve.

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