

Participant Engagement

Strengthen beneficiary relationships.
Improve programme participation.
Achieve sustainable outcomes.



Meaningful engagement leads to stronger outcomes

Nonprofit organisations achieve their greatest impact when beneficiaries are actively engaged in programmes and supported throughout their participation journey.

However, maintaining strong participant engagement requires more than programme enrolment. Organisations must track participation, monitor progress, address challenges, and provide the guidance needed for beneficiaries to achieve their goals.

The **Participant Engagement course** focuses on strengthening the relationship between nonprofit organisations and their beneficiaries by developing supervision skills, monitoring participant progress, and managing engagement challenges effectively.

Participants learn practical approaches to maintain active participation, support beneficiaries through challenges, and ensure programmes deliver meaningful and sustainable outcomes.

Why Participant Engagement Matters

Without effective participant engagement strategies, organisations often experience:

- Low participation or programme completion rates
- Difficulty tracking beneficiary progress and outcomes
- Challenges managing disengagement or participation barriers
- Limited visibility into programme effectiveness

This course equips nonprofit professionals with the practical frameworks and supervision tools needed to improve participant engagement and strengthen programme outcomes.

Programme Overview

The course focuses on developing supervision and engagement strategies that support participants throughout their programme journey.

Participants explore how to:

- Apply supervision techniques to support beneficiaries
- Monitor participant attendance and engagement
- Track activities, achievements, and programme progress
- Manage difficult conversations and participation challenges
- Realign goals and expectations when necessary
- Evaluate participant outcomes to improve programme effectiveness

The result:

Stronger participant relationships. Improved programme participation. Better beneficiary outcomes.

What this programme prepares you to do

This course equips nonprofit supervisors and programme professionals with practical engagement strategies to strengthen relationships with beneficiaries and improve programme delivery.

Participants develop the ability to support participants effectively, monitor progress, and address challenges in ways that encourage long-term engagement and positive outcomes.

What the Course Covers

- Supervisor skills for nonprofit programme delivery
- The Growth Model framework for performance development
- Monitoring and standardising participant attendance and participation
- Updating and tracking completed activities and achievements
- Managing difficult conversation with participants
- Realigning goals and expectations when needed
- Reassessing participant outcomes for continuous improvement

Flexible Delivery

- As standalone professional training
- As part of full nonprofit programme development pathways
- Online or Face to Face

Programme Details

Training Days

2 Days

Learning Hours

10 Hours

Level

Practitioner

Delivery Format

Instructor-led training

Instructor:

Delivered by subject-matter experts with practical experience in nonprofit programme management and beneficiary engagement.

COCREATE TO ACTIVATE™

CoCreate to Activate™ is Maximus Academy's four-step method for building skills that last—not just in the classroom, but inside real organisations operating in fast-moving, high-demand sectors across the region.

Turning capability into national outcomes.



ASSESS

Understand the real operating world



DESIGN

Build training that fits the sector



DELIVER

Teach through Saudi SMEs and practitioners



SUSTAIN

Embed the change inside organisations

What this Ensures

- Skills that match global industry demands, not generic international templates.
- Immediate operational impact, because training is built around real sector challenges.
- Lasting organisational capability through the adoption of performance-driven tools and behaviours.

It is the difference between training individuals and equipping an entire workforce with the capabilities to perform, adapt, and deliver at scale.



Register for the course through the QR code

Maximus Academy provides professional training designed to strengthen the capabilities of organisations working across nonprofit and social impact sectors.

Our programmes support organisations in improving programme delivery, strengthening beneficiary engagement, and achieving sustainable impact for the communities they serve.

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Training that fits your world

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