

Business Leadership Skills

Develop the leadership capability
required to guide teams, make decisions,
and drive performance



WHY BUSINESS LEADERSHIP SKILLS MATTER

Build confident, credible leaders who influence people, performance, and outcomes

Leadership is not defined by title alone. It is demonstrated through behaviour, judgement, and the ability to guide others toward shared goals. Many organisations promote high performers into leadership roles without providing the frameworks needed to lead effectively. As a result, leaders may struggle to motivate teams, manage challenges, or adapt their approach to different situations.

This programme provides leaders with a clear understanding of what leadership is, how it differs from management, and how leadership behaviours directly influence performance, engagement, and results.

WHY BUSINESS LEADERSHIP SKILLS MATTER

In modern organisations, leadership capability directly impacts culture, performance, and change.

Without strong leadership foundations, leaders may experience:

- Difficulty motivating and engaging teams
- Lack of clarity in decision making
- Inconsistent leadership behaviours
- Challenges adapting leadership style to different situations
- Reduced trust and credibility

Business Leadership Skills equips participants with practical leadership frameworks and behaviours that enable them to lead with clarity, adaptability, and purpose.

PROGRAMME OVERVIEW

Business Leadership Skills helps participants understand:

- The concept and importance of leadership
- The difference between leadership and management
- The qualities and behaviours of effective leaders
- How to apply different leadership styles based on context
- How to influence, motivate, and inspire teams
- How to respond to challenges and lead through change

Participants explore both traditional and modern leadership approaches, including situational and transformational leadership, and learn how to select the right leadership style at the right time.

The result:

More confident leaders, stronger credibility, and improved team performance.

Leadership is not about authority.

It is about influence, responsibility, and direction.

Accredited and **quality assured**

What this programme Prepares you to do

Business Leadership Skills equips professionals with the capability to lead teams effectively, make sound decisions, and drive performance through appropriate leadership behaviours.

The programme focuses on real-world application, enabling participants to translate leadership theory into practical action within their organisational context.

PARTICIPANTS DEVELOP THE CAPABILITY TO

- Understand the concept and importance of leadership
- Distinguish clearly between leadership and management
- Identify the qualities of effective leaders
- Apply different leadership styles in different situations
- Lead teams with credibility, motivation, and confidence
- Communicate effectively and influence others
- Respond to challenges and lead through change
- Apply modern leadership approaches in the workplace

OUTCOMES FOR PARTICIPANTS

- Lead teams with greater confidence and effectiveness
- Apply appropriate leadership styles based on context and team needs
- Communicate clearly and motivate others
- Build credibility and trust as a leader
- Handle challenges and decisions more effectively
- Improve team performance and engagement
- Demonstrate leadership behaviours aligned with organisational goals

Programme structure and **delivery options**

Programme Duration

8 learning hours

Delivery Format

Instructor-led (online)
Subject Matter Expert

Flexible Delivery

Adaptable for organisational requirements and team-based rollouts

Organisation Bundles

Organisational packages and volume discounts available

Instructor-led delivery

Every training unit is delivered by subject-matter experts with real-world professional and organisational experience – ensuring learning is practical, relevant, and immediately applicable.

HOW LEARNING IS APPLIED

This programme focuses on applying leadership behaviours and frameworks in real workplace situations, where judgement, influence, and adaptability directly impact outcomes.

Participants work through leadership scenarios, group activities, and practical exercises that reflect real organisational challenges.

PARTICIPANTS EXPLORE

- ✓ Leadership versus management in practice
- ✓ Identifying personal leadership strengths and gaps
- ✓ Applying situational and transformational leadership models
- ✓ Motivating teams and building credibility
- ✓ Communicating with influence and clarity
- ✓ Leading through change and uncertainty

THIS PROGRAMME IS DESIGNED FOR

- Managers of departments and directorates
- Supervisors and team leaders
- Employees nominated for leadership roles
- Professionals preparing for leadership responsibilities

COURSE PREREQUISITES

No prior leadership training is required.

The programme is suitable for current and aspiring leaders seeking to strengthen leadership capability and confidence.

PROGRAMME DELIVERY

- Instructor-led delivery by subject-matter experts
- Online formats
- Practical and interactive sessions
- Leadership scenarios and group activities

WHAT THIS TYPE OF TRAINING DELIVERS

Immediate Application

Apply leadership frameworks directly to real team situations.

Adaptive Leadership

Select the right leadership style for different contexts.

Stronger Influence

Motivate, engage, and inspire teams effectively.

Sustainable Performance

Drive results while building trust and alignment.

The result:

More confident leaders. Stronger teams.

And leadership that delivers clarity, adaptability, and performance where it matters.

COCREATE TO ACTIVATE™

CoCreate to Activate™ is Maximus Academy's four-step method for building skills that last—not just in the classroom, but inside real organisations operating in fast-moving, high-demand sectors across the region.

Turning capability into national outcomes.



ASSESS

Understand the real operating world

What this Ensures

- Skills that match global industry demands, not generic international templates.



DESIGN

Build training that fits the sector

- Immediate operational impact, because training is built around real sector challenges.



DELIVER

Teach through Saudi SMEs and practitioners

- Lasting organisational capability through the adoption of performance-driven tools and behaviours.



SUSTAIN

Embed the change inside organisations

It is the difference between training individuals and equipping an entire workforce with the capabilities to perform, adapt, and deliver at scale.



Register for the course through the QR code

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